

Subject: Canada-University of California Technology Transfer Forum, April 3rd 2008: Second Announcement and Call for participant confirmations

Dear Colleagues,

This message is the second call for Canadian researchers to participate in the annual University of California System-Wide Technology Transfer Forum, which this year is being held in partnership with Canadian Consulates in California. If your institution and/or your researchers are **interested in sourcing financing, management expertise, or exploring commercialization opportunities with California's VC and corporate investors in the area of clean technologies then please confirm to me your intent to present your project/technology or research portfolio no later than January 1st, 2008.**

This event is by invitation only. In addition to the researchers from the University of California presenting, we can accommodate up to 10 Canadian speakers in sub-sector specific breakout sessions. Speakers will be asked to either talk about specific research of interest to investors and company representatives (this could be research from his/her own lab, or from other labs in the same institution), or more broadly about the institution's initiatives that might be of interest to such attendees. In doing so, speakers will be requested to give a presentation that emphasizes the commercial potential and applications of the research, address the market and why it might be an opportunity for investment, licensing or for collaborations. Each presentation is expected to be about 20 minutes long, with an additional 10 minutes for Q & A and the time for the speaker to be introduced to the audience by a representative of their own institution, or by the Consulate General (for a total time not to exceed 30 minutes). For those of you who have already confirm their participation, please send me your bio, the title of your presentation, and possibly a profile of your project or company.

The event, which will take place at the Hyatt Regency Hotel San Francisco Airport in Burlingame, will focus exclusively on clean technology, including *biofuels/biomass, solar and wind energy, hydrogen fuel/fuel cells, and geothermal energy, and possibly other relevant sub-areas should there is interest from a few researchers.* Participating technology transfer officers may be called as moderators or panelists in various sessions.

The University of California system gathers 10 campuses across California, for a total of over 140,000 faculty and staff and 208,000 students. **The UC System-Wide Technology Transfer Forums** are organized by the Office of Technology Transfer (OTT), as part of the University of California's mission of translating research endeavors into products for the public benefit. The goal of these system-wide forums is to showcase emerging areas of research that might present collaboration or investment opportunities to angel investors, venture capitalists, and company representatives with an interest in licensing university inventions or forming startups. These events provide an excellent opportunity for potential investors and company representatives to stay abreast of what is going on in specific areas of research, and to network with researchers, sponsored research/industry alliances officers, and technology transfer professionals from across the UC system, and this year, from Canada. This upcoming event is organized under the umbrella of the [Canada-California Strategic Innovation Partnership \(CCSIP\)](#), a bilateral partnership with the government of Canada and the UC system, established to enhance commercialization of innovation.

The agenda for the event will depends on final selection of speakers and panelists, but we currently expect 3 plenary panel sessions (morning, over lunch, and afternoon), with thematic breakout sessions in between. you may glance the format of past years events at: <http://www.ucop.edu/ott/industry/System-WideTechnologyTransferEvents.html>. If you have any questions, please do not hesitate to contact me.

Sincerely,

Thierry Weissenburger

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